



Proudly homegrown KZN initiative

October 2011

Dear Food Market Trader,

Nick Papadopoulos & Eric Edwards (the food guru's from Eat Greek Caterers), **Emma Dunk** (PR whizz from EM-Between Communications) and **Karen Brokensha** (expert hospitality consultant from Matatu Hospitality Marketing) put their dreams and skills together to create a proudly KZN homegrown/locally produced "Food Fundi Market" held on the last Saturday of every month at the Hellenic Community Centre in Umgeni Park, Durban North.



(from left to right – Eric Edwards, Karen Brokensha, Nick Papadopoulos and Emma Dunk)

The Market started in September 2009 and has proved to be an overwhelming success with an estimated foot count of over 2,000 people at each market with some traders having sold out by lunchtime! With this incredible momentum behind them, The Food Market team is even more committed to ensure it becomes an iconic event on the Durban calendar!

Winner of the Outstanding Outlet Market - Eastern Region from the Eat In S A Produce Awards for 2010 and 2011!

Winner of a Gold Award for 2010 and 2011 for our stand at the House & Garden Show!

We are looking for food-related suppliers to support this Market who are ...

- Dynamic, innovative and unique in what they do
- Must be passionate about their product
- Produce it locally in KZN
- Package it creatively/stylishly
- Believe in offering great service and value for money

Costs:

- R230 per 2m x 2m area which includes a 1.6 m x 0.9 m trestle table and 2 chairs. Plug point available on request. Table cloths are not provided
- Minimum 3 month participation
- All fees paid before the day via EFT or cash on the day
- Non attendance and "no shows" will be charged for

Terms and Conditions:

If accepted, the trader agrees to:

- Participate for a minimum of 3 consecutive months
- Be set up by 8am and will stay until 1pm on market days
- Endeavour to provide a quality product that is well presented
- Provide a friendly & hospitable service to all visitors
- The Food Market organizers reserve the right to terminate this contract if the trader does not meet with any of the requirements listed above
- E & O E

If you would like to be part of this outstanding initiative that has a very enterprising & prosperous future, please email info@thefoodmarket.co.za for an application form.

Selection will be on an interview basis - based strictly on quality of product, packaging and service delivery. Interviews take place at:

The Hellenic Community Centre
6 High Grove, Umgeni Park
Durban North
(see map on www.thefoodmarket.co.za.)

Please contact Sandy Swanby on 084 409 5444 or Nick Papadopoulos on 084 505 0113 to arrange your interview.